

**C 63107**

Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2019**  
**(CUCSS)**

**MC 2C 6—INTERNATIONAL BUSINESS**  
**(2015 Admissions)**

**Time : Three Hours**

**Maximum : 36 Weightage**

**Part A**

*Answer all the questions.*  
*Each question carries 1 weightage.*

1. What is International Business ?
2. What do you mean by Tariff ?
3. What is BOP ?
4. What is FDI ?
5. What is meant by MMC's ?
6. What is GATT ?

*(6 x 1 = 6 weightage)*

**Part B**

*Answer any six questions.*  
*Each question carries 3 weightage.*

7. Explain the different kinds of Economic systems and their influence on IB.
8. What are the features of International Business ?
9. What is H.O Model ? Explain its Assumptions.
10. What is disequilibrium of BOP ? How it can be corrected ?
11. What is WTO? Explain the functions of WTO ?
12. What are the functions of World Bank ?
13. Write short notes on : (i) Greenfield Investment ; (ii) Merger and Acquisitions.
14. Elucidate the merits of Economic Integration.

*(6 x 3 = 18 weightage)*

**Part C**

*Answer any two questions.*  
*Each question carries 6 weightage.*

15. What are the International trade Theories ? Explain any *three* theories of International Trade ?
16. Explain the different modes of entry in International Business.
17. What is ADB ? Explain the role and functions.

*(2 x 6 = 12 weightage)*