

**C 5106**

**(Pages : 3)**

**Name.....**

**Reg. No.....**

**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY/  
IMPROVEMENT) EXAMINATION, MAY 2016**

**(UG—CCSS)**

**Common Course**

**A 14—ENTREPRENEURSHIP DEVELOPMENT**

**Time : Three Hours**

**Maximum : 30 weightage**

**Part A**

*This part consist of **three** bundles of questions carrying equal **weightage**.  
Each bunch has **four** questions.  
Answer all **twelve** questions.*

**I. Fill in the blanks by choosing the appropriate word from those given in the brackets ;**

**1** Introducing something new to the economy is called ;

- |                       |                   |
|-----------------------|-------------------|
| (a) Entrepreneurship. | (b) Risk bearing. |
| (c) Innovation.       | (d) Organising.   |

**2** An entrepreneur who starts business with the help of natural talent is called ;

- |                               |                                    |
|-------------------------------|------------------------------------|
| (a) Pure entrepreneur.        | <b>(b) Induced entrepreneur.</b>   |
| (c) Spontaneous entrepreneur. | <b>(d) Motivated entrepreneur.</b> |

**3** Under the payback period we select the project which has the ;

- |                      |                      |
|----------------------|----------------------|
| (a) Shortest period. | (b) Longest period.  |
| (c) Medium period.   | (d) Two year period. |

**4** Clearance given for small scale enterprises to promote the growth is ;

- |                           |                      |
|---------------------------|----------------------|
| (a) Green Channel.        | (b) Value added tax. |
| (c) Critical path method. | (d) Net worth.       |

**II. Choose the correct answer ;**

**5** The first stage of project cycle is ;

- |                         |                             |
|-------------------------|-----------------------------|
| (a) Project evaluation. | (b) Project identification. |
| (c) Project appraisal.  | (d) Project preparation.    |

**Turn over**

6 MSME development institute was formally known as :

- (a) SIDBI. (b) SISI.  
(c) SIDCO. (d) SJSRY.

7 The MSME Development Act was introduced in :

- (a) 2006. (b) 2005.  
(c) 2008. (d) 2007.

8 Which method is also known as Benefit cost ratio method ?

- (a) Average Rate of Return. (b) Present value Index method.  
(c) Discounted cash flow method. (d) Net present value method.

III. Answer in *one word* :

9 No profit no loss is denoted by :

10 The term 'entrepreneur' was first introduced by :

11 The initial capital used to start a business is called :

12 Minimum amount of capital required for carrying out day to day operations of an enterprise is referred to as :

(12 x  $\frac{1}{4}$  = 3 weightage)

### Part B

*Answer all **nine** questions.  
Each question carries a **weightage** of 1.*

13 Explain innovative entrepreneur.

14 What is achievement motivation ?

15 What is desk research ?

16 State the objectives of **network** analysis.

17 What is target group ?

18 What is a quantifiable project ?

19 What is bridge finance ?

20 What is NIESBUD ?

21 Define entrepreneur.

(9 x 1 = 9 weightage)

### Part C

*Answer any **five** questions.  
Each question carries a **weightage** of 2.*

22 Explain features of a project.

23 State the difference between entrepreneur and Intrapreneur.

24 What are the functions of DICs ?

25 Describe PLC.

26 What are the reasons for industrial sickness ?

27 What are the sources of project idea ?

28 State the difference between PERT and CPM.

(5 x 2 = 10 weightage)

### Part D

*Answer any **two** questions,.  
Each question carries a **weightage** of 4.*

29 What is project formulation ? What are the elements involved in it ?

30 Describe the steps involved in setting up MSME.

31 What is the role of entrepreneur in economic development ?

(2 x 4 = 8 weightage)