

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION  
MARCH/APRIL 2015**

(U.G.-CCSS)

Common Course

A14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

**Part A***This part contains three bunches of questions carrying equal weightage.**Each bunch has four questions.**Answer all the **twelve** questions.***A. Fill up the blanks :**

- 1 The scheme of **E.D.** club is implemented by \_\_\_\_\_
- 2 \_\_\_\_\_ is the difference between present value of cash inflows and present value of cash outflows.
- 3 Under \_\_\_\_\_ layout system men and equipments are moved to the material which remains in one place.
- 4 \_\_\_\_\_ entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.

**B. Choose the correct answer from brackets :**

5 The ability to develop new ideas, concepts and process is known as :

- |                  |                |
|------------------|----------------|
| (a) Performance. | (b) Invention. |
| (c) Innovation.  | (d) Skill.     |

6 Single window scheme is instituted through :

- |            |           |
|------------|-----------|
| (a) SIDCO. | (b) KSFE. |
| (c) DIC.   | (d) SBT.  |

7 Which of the following is not a technique of financial analysis ?

- |                     |                         |
|---------------------|-------------------------|
| (a) Ratio analysis. | (b) Cash flow analysis. |
| (c) Risk analysis.  | (d) Fund flow analysis. |

8 It is one of the sunrise industries of Kerala State :

- |                      |                |
|----------------------|----------------|
| (a) Food processing. | (b) Transport. |
| (c) Mining.          | (d) Handloom.  |

**Turn over**

C. Answer in *one word* :

- 9 Women who organise, manage, and assumes the risk of a business are called as :
- 10 Couples who work together as co-owners of their business are termed as :
- 11 The point at which total cost equals the total revenue (sales) is technically termed as :
- 12 Kerala Industrial Infrastructure Development Corporation is abbreviated as :  
(12 x ¼ = 3 weightage)

**Part B**

*Answer all **nine** questions in **one** or **two** sentences each.  
Each question carries a **weightage** of **1**.*

- 13 Differentiate between Entrepreneur and Entrepreneurship.
- 14 What are the chief characteristics of an entrepreneur ?
- 15 What is MSME ?
- 16 What are Industrial Estates ?
- 17 What are Tax holidays ?
- 18 What is meant by Bridge capital ?
- 19 Give any two important functions of KFC.
- 20 State the meaning of feasibility study.
- 21 What is meant by combined layout ?

x 1 = **9 weightage**)

**Part C**

*Answer any **five** questions.  
Answers not to exceed **one page**.  
Each question carries a **weightage** of **2**.*

- 22 What is meant by network analysis ? Discuss the importance of network technique in project management.
- 23 What are the major sources of Project Finance ? Explain briefly.
- 24 What is pay-back period ? List the merits and demerits of pay-back method.
- 25 Explain briefly the incentives and supports offered by Government of Kerala for promoting entrepreneurial development.
- 26 What are the skills required by entrepreneurs ? How are they developed ?
- 27 Discuss the problems faced by women entrepreneurs.
- 28 Explain the functions performed by DIC.

(5 x 2 = 10 weightage)

**Part D**

*Answer any **two** questions.*

*Each question carries a **weightage** of 4.*

29 Define Entrepreneur. Explain the different types of entrepreneurs.

30 Define project report. What is its importance ? Enumerate the contents of a project report.

31 Explain briefly the procedure of setting up a small scale industrial unit.

(2 x 4 = 8 weightage)