

**FOURTH SEMESTER B.Com./B.B.A./B.Sc. (ALTERNATE PATTERN) DEGREE  
EXAMINATION, MAY 2014**

(UG—CCSS)

Common Course

**A14—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 30 Weightage

**Part A***This part consists of three bunches of questions carrying equal weightage.**Each bunch has four questions.**Answer all twelve questions.***I. Fill in the blanks by choosing the appropriate word from those given in brackets :**

- 1 \_\_\_\_\_ are entrepreneurial couples who work together as co-owners of their business.  
(a) Social entrepreneurs. (b) Intrapreneurs.  
(c) Imitative entrepreneurs. (d) Copreneurs.
- 2 The word entrepreneur to business was first applied by \_\_\_\_\_.  
(a) Taylor. (b) Marshal.  
(c) Richard contillion. (d) Adam Smith.
- 3 An enterprise in which the investment in plant and machinery is more than Rs. 25 lakh but less than Rs. 5 crore is a \_\_\_\_\_ enterprise.  
(a) Micro. (b) Small.  
(c) Macro. (d) Medium.
- 4 Minimum amount of working capital required for carrying out the day to day operations of an enterprise is referred to as \_\_\_\_\_.  
(a) Block capital. (b) Permanent working capital.  
(c) Initial working capital. (d) Variable working capital.

**II. Choose the correct answer :**

- 5 Which one is not an environmental barrier to entrepreneurship ?  
(a) Lack of raw material. (b) Lack of land.  
(c) Lack of motivation. (d) Lack of skilled labour.
- 6 Initial capital required to obtain loans from financial institutions is called :  
(a) Original capital. (b) Seed capital.  
(c) Working capital. (d) Finance capital.

Turn over

7 The District level office to promote entrepreneurship is :

- (a) District Bank. (b) District Labour Office.  
(c) District Industries Centre. (d) Director of Industries and Commerce.

8 The arrangement for setting up of SSI units at a suitable place/location is referred to as :

- (a) Work sheds. (b) Industries office.  
(c) District industries centre. (d) Industrial estates.

**III. Answer in one word :**

9 In a network diagram, an item of work to be completed in a specified time in the over all completion of a project is technically called as:

10 Name of the organization formed under the SFC Act, 1951 :

11 The function of creating something new, organizing, co-ordinating and undertaking risk and handling economic uncertainty is termed as :

12 Name the arrangement of similar machines performing same operations in one place in the factory.

(3 x 1 = 3 weightage)

**Part B**

*Answer all nine questions.*

*Each question carries a weightage of 1.*

13 What is meant by business incubator ?

14 State four functions of ED Club.

15 What do you mean by project evaluation ?

16 What is ARR method of project appraisal ?

17 Give four functions of KVIC.

18 State four qualities of an entrepreneur.

19 What do you mean by combined layout ?

20 What do you mean by transfer of technology ?

21 Distinguish between Adoptive entrepreneur and Drone entrepreneur.

(9 x 1 = 9 weightage)

**Part C**

*Answer any five questions.*

*Each question carries a weightage of 2.*

22 Distinguish between NPV and IRR stating their merits and demerits.

23 Discuss about the incentives and subsidies offered to entrepreneurs in Kerala.

24 What is working capital ? What are the factors determining working capital ?

- 25 What is PERT ? What are its applications and advantages ?
- 26 Explain the factors influencing factory design.
- 27 Explain the elements of project formulation.
- 28 What are the functions of **SIDBI** ?

(5 x 2 = 10 **weightage**)

**Part D**

*Answer any two questions.*

*Each question carries a **weightage** of 4.*

- 29 Define Entrepreneur. What are the chief characteristics of an entrepreneur ? How is the different from manager ?
- 30 What is a small scale enterprise ? What are its characteristics ? Discuss the importance of **SSIs** in a country like India.
- 31 Discuss in detail the problems of women entrepreneurs.

(2 X 4 = 8 **weightage**)