

D 90888

(Pages : 3)

Name.....

Reg. No.....

**FIFTH SEMESTER B.Com. DEGREE EXAMINATION
NOVEMBER 2015**

(U.G.—CCSS)

Core Course

BC 5B 11—BUSINESS INFORMATION SYSTEM

Time : Three Hours

Maximum : 30 Weightage

Part A

*The Section consists of three bunches of **four** questions each.
Answer **all** questions. ,Each bunches carries a weightage of 1.*

I. Choose the most appropriate answer from the following :

1 Information is :

- | | |
|-------------------------|-----------------------|
| (a) Collection of data. | (b) Secret data. |
| (c) Processed data. | (d) Unprocessed data. |

2 Application software are :

- | | |
|-------------------------------|--------------------------------|
| (a) For controlling computer. | (b) For shutdown the computer. |
| (c) For software development. | (d) For specific operation. |

3 Data about data is :

- | | |
|-------------------|-----------------------|
| (a) Information. | (b) Meta data.. |
| (c) Crucial data. | (d) Manipulated data. |

4 _____ is the utilization of technology to improve the realization of office functions.

- | | |
|---------------------|------------------------|
| (a) Office PC. | (b) Office automation. |
| (c) Office records. | (d) Office management. |

II. Fill in the blanks with appropriate word :

5 Overall design of database is called _____

6 _____ translates a program into machine code, one statement at a time.

7 The brain of any computer system is _____

8 Strategic information is required by _____ level managers.

Turn over

III. Answer the following questions in a single word.

- 9 Which is the hand-sized pointing device connected to many modern microcomputers ?
- 10 Which software is an interface between the computer hardware and the user ?
- 11 Name the facility in MS Word to create multiple letters and e-mails.
- 12 The tool that help application developers to complete software development quickly and accurately.

(12 x $\frac{1}{4}$ = 3 weightage)

Part B

Answer **all** the questions in one **or** two sentences each.

Each question carries a *weightage* of 1.

Answer **all** questions.

- 13 What is firmware ?
- 14 What is network ?
- 15 What is data redundancy ?
- 16 What is an EIS?
- 17 What is normalization ?
- 18 What is database ?
- 19 What is an expert system ?
- 20 What are the qualities of Data ?
- 21 What is known as non-impact printer ?

(9 x 1 = 9 weightage)

Part C

Answer any **five** questions in one **or** two paragraphs each.

Each question carries a *weightage* of 2.

- 22 What is utility software ?
- 23 Explain Cache memory.
- 24 What are the functions of DBMS ?
- 25 What are the benefits of information technology for a business ?
- 26 What is data warehousing ?

27 What is MIS ?

28 What you mean by global competition ?

(5 x 2 = 10 weightage)

Part D

Answer any two questions.

Each question carries a weightage of 4.

29 Explain retail software, public domain software, shareware and freeware.

30 Explain Conceptual, logical and physical data model.

31 What is ERP and how will it help one's Business ?

(2 x 4 = 8 weightage)