

**D 70924**

(Pages : 3)

Name.....

Reg. No.....

**FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2014**

(UG–CCSS)

Core Course

**BC 5B 11—BUSINESS INFORMATION SYSTEMS**

Time : Three Hours

Maximum : 30 Weightage

**Section A**

*This section consists of three bunches of four questions each.*

*Each bunch carries a **weightage** of 1.*

*Answer **all** questions.*

**I. Choose the correct answer :**

**1 PDA stands for :**

- (a) Personal Device Assistant.      (b) Personal Digital Assistant.  
(c) Personnel Digital Assistant. (d) Personal Device Audit.

**2 MS Access is :**

- (a) System Software.      (b) A compiler.  
(c) Database software.      (d) Driver software.

**3 Which of the following is an accounting software ?**

- (a) Excel.      (b) Tally.  
(c) DBMS.      (d) Access.

**4 Facts or observations about physical phenomena or business transaction :**

- (a) Data.      (b) Information.  
(c) Knowledge.      (d) Dictionary.

**II. Fill in the blanks with appropriate words :**

**5 Text alignment options are available under \_\_\_\_\_**

- (a) Home Tab.      (b) Insert Tab.  
(c) View Tab.      (d) Review Tab.

**6 Microsoft Excel is \_\_\_\_\_ application.**

- (a) Antivirus.      (b) Spreadsheet.  
(c) Network.      (d) Database.

**Turn over**

- 7 ERP stands for enterprise \_\_\_\_\_ planning.
- (a) Revenue. (b) Return.  
(c) Resource. (d) Rate.

- 8 Which one of the following is not an office device ?
- (a) Typewriter. (b) Fax.  
(c) Telephone. (d) Radar.

III. Answer the following questions in single word :

- 9 Programmes are collectively called as :  
10 Which part of the computer holds data and instructions for processing ?  
11 Electronic message sent from one computer to another computer.  
12 Data placed in a meaningful and useful context for an end user.

(3 x 1 = 3 weightage)

### Section B

*Answer all **nine** questions in one or two sentences each.  
Each question carries a **weightage** of 1.*

- 13 What is Mail Merge ?  
14 What is a Floppy Disk ?  
15 What do you mean by Virtual Office ?  
16 Define DBMS.  
17 What is document imaging ?  
18 What is meant by "Push Marketing" ?  
19 What is office automation ?  
20 Define "Software".  
21 What is meant by Word Processing ?  
22 What do you mean by DSS ?

(9 x 1 = 9 weightage)

### Section C

*Answer any **five** questions in not more than **one** page each.  
Each question carries a **weightage** of 2.*

- 23 What are the benefits of database management system ?  
24 Explain (a) Shareware ; (b) Freeware ; (c) Cripple ware ; (d) Public Domain Software.  
25 What is ERP ? State its benefits and problems.  
26 What are the benefits of MIS ?

27 Give a brief description of office automation technologies with examples.

28 Explain the features of windows.

(5 x 2 = 10 weightage)

#### Section D

*Answer any two questions.*

*Each question carries a **weightage** of 4.*

29 Discuss the applications of Management Information System to different functional areas of a business.

30 Explain about the various input and output devices of a computer.

31 Explain in detail the various types of models or structures of Database Management.

(2 x 4 = 8 weightage)