

D 70924

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Name.....

Reg. No.....

FIFTH SEMESTER **B.Com.** DEGREE EXAMINATION, NOVEMBER 2014

(UG-CCSS)

Core Course

BC 5B 11—BUSINESS INFORMATION SYSTEMS

Time : Three Hours

Maximum : 30 Weightage

Section A

This section consists of three bunches of four questions each.

*Each bunch carries a **weightage** of 1.*

*Answer **all** questions.*

I. Choose the correct answer :

1 PDA stands for :

- (a) Personal Device Assistant. (b) Personal Digital Assistant.
(c) Personnel Digital Assistant. (d) Personal Device Audit.

2 MS Access is :

- (a) System Software. (b) A compiler.
(c) Database software. (d) Driver software.

3 Which of the following is an accounting software ?

- (a) Excel. (b) Tally.
(c) DBMS. (d) Access.

4 Facts or observations about physical phenomena or business transaction :

- (a) Data. (b) Information.
(c) Knowledge. (d) Dictionary.

II. Fill in the blanks with appropriate words :

5 Text alignment options are available under _____

- (a) Home Tab. (b) Insert Tab.
(c) View Tab. (d) Review Tab.

6 Microsoft Excel is _____ application.

- (a) Antivirus. (b) Spreadsheet.
(c) Network. (d) Database.

Turn over

- 7 ERP stands for enterprise _____ planning.
- (a) Revenue. (b) Return.
(c) Resource. (d) Rate.
- 8 Which one of the following is not an office device ?
- (a) Typewriter. (b) Fax.
(c) Telephone. (d) Radar.

III. Answer the following questions in single word :

- 9 Programmes are collectively called as :
- 10 Which part of the computer holds data and instructions for processing ?
- 11 Electronic message sent from one computer to another computer.
- 12 Data placed in a meaningful and useful context for an end user.

(3 x 1 = 3 weightage)

Section B

*Answer all **nine** questions in one or two sentences each.
Each question carries a **weightage** of 1.*

- 13 What is Mail Merge ?
- 14 What is a Floppy Disk ?
- 15 What do you mean by Virtual Office ?
- 16 Define DBMS.
- 17 What is document imaging ?
- 18 What is meant by "Push Marketing" ?
- 19 What is office automation ?
- 20 Define "Software".
- 21 What is meant by Word Processing ?
- 22 What do you mean by DSS ?

(9 x 1 = 9 weightage)

Section C

*Answer any **five** questions in not more than **one** page each.
Each question carries a **weightage** of 2.*

- 23 What are the benefits of database management system ?
- 24 Explain (a) Shareware ; (b) Freeware ; (c) Cripple ware ; (d) Public Domain Software.
- 25 What is ERP ? State its benefits and problems.
- 26 What are the benefits of MIS ?

27 Give a brief description of office automation technologies with examples.

28 Explain the features of windows.

(5 x 2 = 10 weightage)

Section D

Answer any two questions.

*Each question carries a **weightage** of 4.*

29 Discuss the applications of Management Information System to different functional areas of a business.

30 Explain about the various input and output devices of a computer.

31 Explain in detail the various types of models or structures of Database Management.

(2 x 4 = 8 weightage)