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(Pages: 2)

Name

Reg. No.....

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019

(CBCSS)

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

Time: Two Hours and a Half

Maximum: 80 Marks

Section A

Answer the following questions. 2 marks each

- 1. Management principles are relative not absolute. Do you agree?
- 2. State the views of management process school.
- 3. What is Unity of Command?
- 4. Define MBO.
- 5. What do you mean by Tactical Plans?
- 6. What does Departmentation refers to?
- 7. Differentiate Centralisation from Decentralisation.
- 8. What are the techniques that are used for direction?
- 9. Differentiate Theory X from Theory Y.
- 10. What do you mean by Laissez Faire or Free-rein Leadership?
- 11: State the role of Feedback in communication process.
- 12. State the significance of Management Audit?
- 13. What is Meta-ethics concerned with?
- 14. Briefly explain the need of Ethics in Human Resources.
- 15. What do you mean by Total Quality Management?

 $(15 \times 2 = 30 \text{ marks}, \text{ ceiling } 25 \text{ marks})$

Turn over

Section B

Answer the following questions. 5 marks each.

- 16. Write a note on Total Productive Maintenance (TPM)?
- 17. Discuss the different types of stress.
- 18. What are the major elements of logistic management?
- 19. Discuss the role of Business Ethics in era of Globalisation.
- 20. What are the major steps in Control Process?
- 21. State the features of co-ordination.
- 22. Explain the path-goal model of leadership.
- 23. Mention major activities in included in the staffing process.

 $(8 \times 5 = 40 \text{ marks}, \text{ ceiling } 35 \text{ marks})$

Section C

Answer any **two** of the following. 10 marks each.

- 24. What do you mean by delegation of authority? What are its principle and steps?
- 25. What is Organizational Structure? State the types of Organizational Structures and their features.
- 26. Write a note on management by participation.
- 27. What is business ethics and state the importance of business ethics.

 $(2 \times 10 = 20 \text{ marks})$