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(Pages : 2)

Name..........................................

Reg. No.....................................

# FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

B.B.A.

## BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

### Part A

*Answer all the questions.*
*Each question carries 1 mark.*

1. E-procurement is the another name of ————— business.

2. NEFT stands for —————.

3. ATM stands for :

    (a) Automated Teller Mechanism.    (b) Automated Teller Machine.

    (c) Asynchronous Teller Machine.    (d) None of these.

4. E-banking is known as :

    (a) ATMS.    (b) Traditional Banking.

    (c) Net Banking.    (d) None of these.

(4 × 1 = 4 marks)

### Part B

*Answer any five questions.*
*Each question carries 2 marks.*

5. What is the concept of E-Commerce ?

6. What are Brick-and -Mortar Companies ?

7. What is Supply Chain Management ?

8. What is B2E E-Commerce ?

9. What is e-cheque ?

10. What is Credit Card ?

11. What is E-Commerce security ?

(5 × 2 = 10 marks)

**Turn over**

## Part C

*Answer any four questions.*
*Each question carries 4 marks*

12. Compare E-Business with E-Commerce.

13. What are the functions of E-commerce ?

14. What are the benefits of EDI ?

15. Write the procedure for using debit cards for e-commerce transactions.

16. Explain the security issues in e-commerce.

17. What is Biometric ? What are the different types of biometrics ?

(4 × 4 = 16 marks)

## Part D

*Answer any one question.*

18. What are the limitations of E-Commerce ? Explain.

19. Explain the classification of E-Commerce by nature of transaction.

(1 × 10 = 10 marks)