(Pages : 3)

Name.....

Reg. No.....

FIFTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION NOVEMBER 2020

(CUCBCSS-UG)

B.Com.

BCM 5B 11—COMPUTER APPLICATION SPECIALIZATION II—BUSINESS INFORMATION SYSTEMS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all the questions. Each question carries 1 mark.

A. Fill in the Blanks :

- 1 ——— is a software that organise data, providing information storage and retrieval.
- 2 The system which supports decision-making is called _____
- 3 ——— Information is used to carry out the specific task at the bottom level management.
- 4 ERP stands for _____
- 5 The language which is used to define the structure of the databases is _____.
- B. Multiple Choice :
 - 6 TPS means :
 - (a) Transaction Programming System.
 - (b) Transaction Processing System.
 - (c) Transaction Planning Support.
 - (d) Transaction Processing Support.
 - 7 The system which helps to guide users to find solutions to problems that would otherwise need expert advice is called ———.
 - (a) Office Automation System.
 - (b) Information Reporting System.
 - (c) Decision Support System.
 - (d) Expert System.

Turn over

8 Which of the following is not a DBMS model ?

- (a) Document driven model. (b) Hierarchical model.
- (c) Object oriented model. (d) Network model.

9 What happens to the quality of information when age decreases ?

- (a) Quality increases. (b) Quality decreases.
- (c) No change in quality. (d) None of the above.

10 Which of the following is not a component of DSS ?

(a) Database. (b) DSS software.

(c) People resource. (d) Systems integration.

 $(10 \times 1 = 10 \text{ marks})$

Part B

Answer at least **five** questions. Each question carries 4 marks. All questions can be attended. Overall Ceiling 20.

11. What is Executive Information System ?

12. Define Information.

13. What do you mean by Web based DSS ?

- 14. What is Object Oriented Database Model?
- 15. What do you mean by DBMS ?
- 16. What is DDL?
- 17. Explain ERP.

18. What is database file ?

19. What is network database model?

20. What is Communication- driven DSS ?

 $(5 \times 4 = 20 \text{ marks})$

Part C

Answer at least **four** questions. Each question carries 8 marks. All questions can be attended. Overall Ceiling 32.

- 21. Define DSS? What are its functions ?
- 22. What are the benefits of BPR?
- 23. Explain the components of Data Base Management System.
- 24. Mention the advantages and disadvantages of Hierarchical database model.
- 25. What are the characteristics of high quality information ?
- 26. Describe the important functions of DML.
- 27. What are the features of Enterprise resource planning ?
- 28. State the difference between data and information.

Part D

Answer any **one** question. The question carries 18 marks.

- 29. Briefly explain the features and functions of MIS.
- 30. Write an essay on types of Decision Support System.
- 31. Write a note on phases in ERP implementation.

$(1 \times 18 = 18 \text{ marks})$

 $(4 \times 8 = 32 \text{ marks})$