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(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS—UG)

B.Com./B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

I. Choose the correct answer :

1 The most important function of an entrepreneur is :

- | | |
|----------------------------|-------------------------|
| a) Risk assumption. | b) Managerial function. |
| c) Function of innovation. | d) Decision-making. |

2 The investment limit for small enterprises in service activity is :

- | | |
|--------------|-------------|
| a) 15 crore. | b) 5 crore. |
| c) 10 crore. | d) 2 crore. |

3 The analysis of the adequacy of the plant and equipment of the proposed project is called _____.

- | |
|-------------------------------------|
| a) Market feasibility analysis. |
| b) Economic feasibility analysis. |
| c) Managerial feasibility analysis. |
| d) Technical feasibility analysis. |

4 Projects dealing with power generation come under the category of _____.

- | | |
|-----------------------------|------------------------------|
| a) Techno-economic project. | b) Sectoral project. |
| c) Quantifiable project. | d) Non-quantifiable project. |

5 The partner who is not entitled to share the profit of the firm is :

- | | |
|---------------------|---------------------|
| a) Active partner. | b) Dormant partner. |
| c) Nominal partner. | d) Minor partner. |

Turn over

II. Fill in the blanks :

- 6 The entrepreneur who launches an 'online business' is called _____.
- 7 The investment limit for medium enterprise in manufacturing activity is Rs. _____.
- 8 A business which requires personal attention to customer, _____ is suitable form of organization.
- 9 Projects dealing with education come under the category of _____ projects.
- 10 _____ involves a manufacturer giving foreign manufacturer the right to use a patent.

(10 × 1 = 10 marks)

Part B

*Answer any eight questions from the following.
Each question carries 2 marks.*

- 11 What is a sick unit ?
- 12 Define Franchising.
- 13 What is frugal innovation ?
- 14 Write brief note on need achievement theory.
- 15 Who is a fabian entrepreneur ?
- 16 What is an ancillary unit ?
- 17 State the importance of debt coverage ratio.
- 18 What is a sole proprietorship ?
- 19 Write brief note on NRDC.
- 20 What is seed capital assistance ?

(8 × 2 = 16 marks)

Part C

*Answer any six questions from the following.
Each question carries 4 marks.*

- 21 Describe the various schemes of assistance by SIDBI.
- 22 What are the functions of NSIC ?
- 23 Who are angel investors ?
- 24 "An entrepreneur is an opportunity seeker". Discuss.

- 25 What are the methods to select location for a project ?
- 26 Explain the factors that influence women entrepreneurs in India.
- 27 Define the term 'entrepreneur' and distinguish it from 'manager'.
- 28 State the causes of industrial sickness.

(6 × 4 = 24 marks)

Part D

Answer any two questions from the following.

Each question carries 15 marks.

- 29 Explain various types of entrepreneurs.
- 30 What is project life cycle ? Explain.
- 31 Explain the various steps involved in starting an MSME.

(2 × 15 = 30 marks)