

**D 90051**

(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION  
NOVEMBER 2020**

(CUCBCSS—UG)

Open Course

**BBA VD 01—E-COMMERCE**

Time : Two Hours

Maximum : 40 Marks

**Part A**

*Answer all the questions.  
Each question carries 1 mark.*

1. Digicash is an example of ———.
2. ——— is known as pioneer of E-Commerce.
3. E-Commerce relationships depends on :
  - (a) Company.
  - (b) Trust.
  - (c) Money.
  - (d) Credit.
4. Most inexpensive and easiest method of security is :
  - (a) Firewall.
  - (b) Virus protection.
  - (c) Encryption.
  - (d) Password protection.

(4 × 1 = 4 marks)

**Part B**

*Answer any five questions.  
Each question carries 2 marks.*

5. What is Traditional Commerce ?
6. What is E-Cheque ?
7. What is Supply chain management ?
8. What is Digi Cash ?
9. What is B2C ?
10. What is Smart Card ?
11. What is Biometric?

(5 × 2 = 10 marks)

**Turn over**

**Part C**

*Answer any four questions.*

*Each question carries 4 marks.*

12. What are the salient features of E-Commerce ?
13. What are the differences between E-Commerce and E-Business ?
14. What are the challenges of E-Commerce ?
15. Explain the benefits of Electronic Payment System.
16. What is B2B Business Model ? What are its advantages ?
17. What are the requirements of strong password.

(4 × 4 = 16 marks)

**Part D**

*Answer any one question.*

*The question carries 10 marks.*

18. What are the advantages and disadvantages of E- Commerce ?
19. Explain the different classification of Electronic Payment System.

(1 × 10 = 10 marks)