Name.....

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Reg. No.....

SECOND SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS-UG)

Multimedia

SDC 2MM 06—PHOTOGRAPHY AND VISUAL EFFECTS

Time : Three Hours

Maximum : 80 Marks

Section A (Very Short Answer Questions)

Answer all questions. Each question carries 1 mark. 1. Red's complimentary Colour is : a) Cyan. b) Magenta. c) Yellow. 2. 'Camera' is actually a Latin word meaning : a) Picture box. b) Room. c) Light box. 3. Incident light: a) Falls on the subject. b) Is reflected from the subject. c) Backlights the subject. 4. 'Photography' comes from the Greek words PHOTOS and GRAPHOS. What does it mean ? a) Light graphics. b) Light writing. c) Light drawing. 5. When was the first proper flashbulb invented ? a) 1920. b) 1925. c) 1930 6. What is 'chiaroscuro'? a) A lens aberration. b) A light and shade effect. c) Warped negative film. 7. Daylight colour film is balanced for light at : a) 3200 K. b) 3400 K. c) 5400 K.

Turn over

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8. Panoramic cameras can cover an angle of view of :

- a) 180 degrees. b) 270 degrees.
- c) 360 degrees
- 9. Using tungsten film in daylight will cause a :
 - a) Blue cast. b) Orange cast.
 - c) Green cast.
- 10. Star and diffraction filters work due to :
 - a) Impurities put into the glass. b) Distortions in the glass.
 - c) Scratches on the glass.

 $(10 \times 1 = 10 \text{ marks})$

Section B (Short Answer Questions)

Answer any **eight** of the following. Each question carries 2 marks.

- 11. What is White balance?
- 12. Explain different types of Lens.
- 13. What is Live action ?
- 14. Explain basic techniques of Lighting.
- 15. Explain Pixels, Mega Pixels, DPI, PPI.
- 16. Short note on Black and White picture.
- 17. Explain Focal Length.
- 18. What is Key and Soft Light?
- 19. Explain Out Door Lighting.
- 20. Explain three point lighting.
- 21. What are the peculiarities of 'News Photographs'?
- 22. Explain Candid Photography.

 $(8 \times 2 = 16 \text{ marks})$

Section C (Short Essay Questions)

Answer any six of the following. Each question carries 4 marks.

- 23. What is Diffused Light?
- 24. Define Rule of Third & its importance in Photography.

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- 25. What are the basic filters in Photoshop?
- 26. How to use Photoshop in Photo Editing?
- 27. Explain Camera Obscura.
- 28. What are difference between Shutter speed and Aperture ?
- 29. What is Tilting?
- 30. Explain 'Symmetry', 'Order', 'Balance' and 'Unity' in photographic compositions.
- 31. What you mean by 'Architectural Photography' ?

 $(6 \times 4 = 24 \text{ marks})$

Section D (Essay Questions)

Answer any two questions. Each question carries 15 marks.

- 32. Explain briefly about basic techniques of Lighting.
- 33. Explain different types of photo composition.
- 34. How effect the Rule of Third in Photography?
- 35. Explain Visual Effects Tool and advanced functions.

 $(2 \times 15 = 30 \text{ marks})$