

QP Code : U24A037

Reg. No :

Name :

ST MARY'S COLLEGE (AUTONOMOUS), THRISSUR-20

I SEMESTER B.Com (FYUGP) DEGREE EXAMINATION, November 2024

COM1CJ101 : MANAGEMENT PRINCIPLES AND APPLICATION

2024 Admission Onwards

(Credits: 4)

Time : 2 Hours

Maximum Marks : 70

Section A

[Answer all. Each question carries 3 Marks] (Ceiling: 24 Marks)

1. State the term Staffing. [BTL1]
2. Explain the term *management by objectives*. [BTL2]
3. Define organization structure. [BTL1]
4. Interpret the term Responsibility. [BTL2]
5. Write any three qualities of a good leader. [BTL1]
6. Demonstrate the different techniques for self motivation. [BTL1]
7. Distinguish between Theory X and Theory Y. [BTL4]
8. Construct the different aspects of crisis preparedness. [BTL3]
9. Select different sources of conflicts within groups. [BTL3]
10. Identify the term code of behaviour. [BTL3]

Section B

[Answer all. Each question carries 6 Marks] (Ceiling: 36 Marks)

11. Briefly explain scientific management theory. [BTL4]
12. Analyse the potential challenges in planning. [BTL4]
13. Analyse Maslow's Need Hierarchy Theory. [BTL4]
14. Illustrate different types of interpersonal communication skills. [BTL2]
15. Analyse the features and importance of controlling the Business. [BTL3]
16. Identify the factors affecting business ethics. [BTL3]
17. Identify strategies for managing crisis and disruptions. [BTL3]
18. Determine various strategies for resolving conflicts. [BTL5]

Turn Over

Section C

[Answer any one. Each question carries 10 Marks] (1x10=10 Marks)

19. List out an overview of contemporary organization designs. [BTL4]
20. According to Rensis Likert the best managers in business and government points to a much more effective system of management. Evaluate Likert's style of leadership. [BTL5]

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