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(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, NOVEMBER 2024**

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

**Part A***Answer all questions.*

1. What is Traditional Commerce ?
2. What is Supply Chain Management ?
3. Describe B to C E-Commerce.
4. What is B to E ?
5. What is E-Cheque ?
6. What do you mean by Debit Card ?
7. What is EFT ?
8. Differentiate between E-Commerce and E-Business.
9. What is Online Payment System ?
10. What is E-Business ?
11. What is Bio metrics ?
12. What is Postpaid Payment System ?

(12 × 2 = 24, maximum ceiling 20 marks )

**Part B***Answer all questions.*

13. State the features of EDI
14. What are the Limitations of E-Commerce ?
15. What are the types of Bio metrics ?
16. What are the features of B to C E-Commerce ?

**Turn over**

17. Write a note on Electronic Purse.
18. Write a note on Business to Employee E-Commerce
19. What are the benefits of E-Commerce ?

(7 × 5 = 35, Maximum Ceiling 30 marks)

**Part C**

*Answer any **one** question.*

20. Define E-commerce. Discuss the Challenges and limitations of E-Commerce
21. What do you mean by Electronic Payment System ? Discuss different modes of Electronic Payment System.

(1 × 10 = 10 marks)