QP Code: U25DRIS030

Reg. No : .....
Name : .....

ST MARY'S COLLEGE (AUTONOMOUS), THRISSUR-20

I SEMESTER (FYUGP) DEGREE EXAMINATIONS, NOVEMBER 2025
(Regular/Improvement/Supplementary)
B. Com.
COM1CJ101 : MANAGEMENT PRINCIPLES AND APPLICATIONS
2024 Admission Onwards
(Credits: 4)

Time: 2 Hours **Maximum Marks: 70**

Section A

*Answer **all**. Each question carries **3** Marks.* ***(Ceiling: 24 Marks)***

1. What is PODSCORB ?
2. Identify the activities of an industrial concern according to Henry Fayol.
3. Define delegation.
4. How the step-by-step problem-solving process can be used to handle a budgeting issue in a small business?
5. Recall any two leadership theories.
6. Choose a suitable type of reinforcement to address employee lateness and explain why it would be effective.
7. Examine the characteristics of a good policy.
8. Interpret the steps involved in the control process.
9. List out the factors affecting organisational structure.
10. Analyse the term Resilience.

Section B

*Answer **all**. Each question carries **6** Marks.* ***(Ceiling: 36 Marks)***

11. Explain the fundamental principles of guiding business ethics.
12. Analyse the key principles of inclusive leadership. How they contribute to a diverse and equitable workplace?
13. Explain the factors affecting organizational design.
14. Outline the key objectives of communication in an organization.
15. Explain how a leader motivates team members in an organization.

Turn Over

16. What are the preventive and curative measures used to reduce dysfunctional conflicts?
17. What are negotiation and mediation in the context of conflict resolution?
18. Summarize different methods used to motivate employees.

Section C

*Answer **any one**. Each question carries **10** Marks.* ***(1x10=10marks)***

19. Explain the key components of an ethics management structure in an organization.
20. Evaluate the effectiveness of Herzberg's Two-Factor Theory in addressing modern workplace motivation. Do you think it is still relevant today? Justify your answer.

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