QP Code:U25DRIS002

Reg. No : .....
Name : .....

ST MARY'S COLLEGE (AUTONOMOUS), THRISSUR-20

I SEMESTER (FYUGP/FYVP) DEGREE EXAMINATIONS, OCTOBER 2025
(Regular/Improvement/Supplementary)
ENGIFA101(1B) : English Language Skills for Humanities and Other BA
2024/2025 Admission
(Credits: 3)

Time: 1.5 Hours **Maximum Marks: 50**

Section A

Read the provided passage and answer the following questions.
Each question carries **2** Marks each. **(Ceiling : 16 Marks)**

I. The Impact of Globalization on Culture

Globalization, the process by which businesses, cultures, and societies become interconnected and interdependent, has had a profound effect on cultures worldwide. With the rise of the internet, international trade, and easier travel, people around the world have been exposed to a wide variety of cultural influences, including food, fashion, music, and language. In many ways, globalization has led to the spread of cultural diversity, allowing people from different backgrounds to experience and appreciate traditions and practices from other parts of the world.

However, the cultural impact of globalization is not entirely positive. One major concern is the erosion of local cultures and traditions. As global media and multinational corporations dominate, local cultural practices, languages, and customs can be overshadowed. This has led to the homogenization of cultures, where people in different parts of the world may start to adopt similar lifestyles, values, and behaviors. For example, the popularity of fast food chains like McDonald's or the widespread use of the English language in business and education are examples of how globalization can lead to cultural uniformity.

On the other hand, globalization has also enabled cultural exchange and the sharing of knowledge across borders. Cultural movements such as hip-hop, jazz, and film have transcended national boundaries, influencing people globally. Artists, musicians, and filmmakers from different parts of the world now collaborate, sharing their work with international audiences. While globalization may result in some cultural losses, it also presents an opportunity for cultural growth, dialogue, and mutual understanding.

In conclusion, the impact of globalization on culture is complex. While it has led to greater exposure to diverse cultures, it has also led to the dilution of some traditional practices. The challenge lies in finding a balance between embracing the positive aspects of globalization while protecting and celebrating cultural heritage.

Turn Over

1. What is globalization?
2. How has globalization influenced cultures worldwide?
3. What is one negative impact of globalization on culture?
4. What does "cultural homogenization" refer to?
5. Can you give an example of cultural homogenization?
6. How has globalization contributed to cultural exchange?
7. What role do international collaborations play in globalization?
8. What are some of the challenges posed by globalization on culture?
9. Why is it important to find a balance between embracing globalization and protecting cultural heritage?
10. What is the overall impact of globalization on culture?

Section B

Answer the following questions in not more than 100 words.
Each question carries **6** Marks. **(Ceiling : 24 Marks)**

11. What were Lara's long-term goals as a social worker and a creative artist?
12. Discuss the historical and social context of Martin Luther King Jr.'s "I Have a Dream" speech. How does King address the issues of racial inequality and civil rights within the context of the 1960s American society?
13. Prepare a character sketch of Willy Loman.
14. Analyze how George Carlin uses satire in his discussion of "soft language" to critique societal tendencies towards euphemism and political correctness.
15. Examine how Yeats uses imagery and tone in "The Second Coming" to convey the sense of impending doom and transformation.

Section C

Answer **any one** question in 300 words. **(1x10 = 10 Marks)**

16. Analyze Helen Keller's perspective on optimism as presented in her essay "Optimism." How does she argue that a positive attitude can influence one's ability to overcome adversity?
17. How is the caste system a harmful institution? Evaluate in the light of your reading of Ambedkar's speech?

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