**QP Code: U25DRIS036**

**Reg. No : .....**
**Name : .....**

# ST MARY'S COLLEGE (AUTONOMOUS), THRISSUR-20

**I SEMESTER (FYUGP) DEGREE EXAMINATIONS, NOVEMBER 2025**
**(Regular/Improvement/Supplementary)**
**BBA**
**BBA1CJ101 : FOUNDATIONS IN BUSINESS DECISION**
**2024 Admission Onwards**
**(Credits: 4)**

**Time: 2 Hours** **Maximum Marks: 70**

## Section A

*Answer **all**. Each question carries **3** Marks.* ***(Ceiling: 24 Marks)***

1. What is a structured decision?
2. How the Halo effect can influence in decision making?
3. Explain the intution based decision making?
4. Differentiate between brainstorming and multi-voting strategies in group decision-making.
5. How can the concept of bounded rationality be applied ?
6. How would an autocratic decision-making style affect employee motivation ?
7. What is strategic control?
8. Why is organizing important for effective management?
9. Explain how planning can be applied in a business?
10. Analyse the importance of preventive control in an organization?

## Section B

*Answer **all**. Each question carries **6** Marks.* ***(Ceiling: 36 Marks)***

11. Describe the measures of central tendency. Why it is essential for decision making?
12. Examine the factors in PESTLE analysis.
13. List the key steps involved in the rational decision-making process.
14. Differentiate between the roles of top-level and lower-level managers in decision-making processes.
15. Apply and explain the functions of middle-level management.
16. Evaluate and explain the Hawthrone studies.

**Turn Over**

17. Explain different types of plans?
18. Define staffing? Characteristics of staffing?

## Section C

*Answer **any one**. Each question carries **10** Marks.* ***(1x10=10marks)***

19. Examine the role of training and development in organization. What are the different methods of training?
20. Discuss the significance of leadership and analyze different leadership styles.

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