QP Code: UV25DR006

Reg. No : .....
Name : .....

ST MARY'S COLLEGE (AUTONOMOUS), THRISSUR-20

I SEMESTER (FYVP) DEGREE REGULAR EXAMINATIONS, NOVEMBER 2025
B. Voc. Multimedia
VMM1CJ101 : Media Design and Development Tool
2025 Admission Onwards

Time: 2 Hours **Maximum Marks: 60**

Section A

*Answer **all** questions. Each question carries **2** Marks. **(Ceiling 20)***

1. Define media design.
2. What is visual storytelling?
3. List any two fundamentals of design.
4. What are the key steps in pre-production?
5. Define production workflow.
6. Explain how grids organize layout structure.
7. Explain why different formats are used in multimedia.
8. Explain how prototyping helps in design validation.
9. Select a suitable tool for image editing.
10. Apply usability testing on a web project.
11. Give an example of effective design use in multimedia presentation.
12. Analyse the challenges of designing for multiple screen sizes.

Section B

*Answer **all** questions. Each question carries **6** Marks. **(Ceiling 30)***

13. Analyse how storyboarding influences shot composition.
14. Analyse how color, typography, and symbols reinforce brand recognition.
15. Evaluate leadership's role in team success.
16. Trace major milestones in the evolution of media design from print to digital.
17. Describe the process of production in multimedia.
18. Apply multimedia for interactive learning purposes.

Turn Over

Section C

Answer ***any One****. Each question carries* ***10*** *Marks.* ***(1X10=10 Marks)***

19. Analyse how combining media types improves learning experiences.
20. Analyse how principles of design contribute to movement and unity.

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