QP Code: UV25DR009

Reg. No : .....
Name : .....

ST MARY'S COLLEGE (AUTONOMOUS), THRISSUR-20

I SEMESTER (FYVP) DEGREE REGULAR EXAMINATIONS, NOVEMBER 2025
B. Voc. Multimedia
VMM1CJ102 : Media Technology and Automation
2025 Admission Onwards

Time: 2 Hours **Maximum Marks: 60**

Section A

*Answer **all** questions. Each question carries **2** Marks. **(Ceiling 20)***

1. Explain how multimedia components strengthen presentation clarity.
2. State fundamental legal aspects related to multimedia data use.
3. Apply presentation features to create visually engaging slides.
4. State key steps involved in creating and formatting a document.
5. Explain how lighting and cameras work together to improve visuals.
6. Explain how each platform facilitates real time communication.
7. Explain how cloud tools support cross device accessibility.
8. Explain how templates maintain design consistency in documents.
9. Use examples to show how workflows connect production stages.
10. Apply cloud tools to share multimedia assets among team members.
11. List key data types used in multimedia project analysis.
12. Analyse the impact of project tracking on delivery timelines.

Section B

*Answer **all** questions. Each question carries **6** Marks. **(Ceiling 30)***

13. Demonstrate how collaboration software enhances teamwork in production.
14. Evaluate how understanding of signals and file types improves production reliability.
15. Demonstrate spreadsheet usage for project scheduling or budgeting in media production.
16. Describe the meaning of automation within multimedia project management.

Turn Over

17. Explain the need for office automation in managing media workflows.
18. Analyse the relationship between editing software and workflow management in production.

Section C

Answer ***any One****.* ***(1X10=10 Marks)***

19. Analyse the potential effects of emerging technologies on media employment and processes.
20. Explain how advanced formatting tools improve the presentation of reports and proposals.

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