

FOURTH SEMESTER B.A. DEGREE EXAMINATION, MAY 2014

(UG-CCSS)

Complementary Course – Mass Communication and Journalism

JCC 104 – NEWS REPORTING AND EDITING

Time : Three Hours

Maximum : 30 Weightage

Part A

I. Answer any *twelve* questions, each not exceeding 50 words. Each question carries 1 weightage :

1. Caption and cutline.
2. Advance story and embargoed story.
3. Press conference and meet-the-press.
4. Cartoon profile.
5. Pocket cartoon.
6. How-to-do-it feature.
7. Higher education beat.
8. News editor.
9. Bureau chief.
10. Hard news.
11. Soft news.
12. Blurb.
13. Freelancer.
14. Press photographer.
15. Curtain raiser.
16. PTI

(12 x 1= 12 weightage)

Part B

II. Answer any *five* questions, each not exceeding 150 words. Each question carries 2 weightage

17. What are the different divisions in a newspaper office ?
18. Explain briefly the editorial hierarchy in a newspaper office.
19. What is the universally accepted structure of a news story?

Turn over

20. What are the different types of news?
21. Explain briefly the different kinds of headlines.
22. What preparation would you make before interviewing a VVIP?
23. Which are the major international news agencies?
24. How do you cultivate news sources?

(5 x 2 = 10 weightage)

Part C

III. Answer any *two* questions, each not exceeding 450 words. Each question carries 4 weightage

25. Define news and discuss the various ingredients of news.
26. Why a stylebook is essential in a newspaper office?
27. Do you support sting operation? Substantiate your answer by citing relevant data and observations made by important authors.
28. Discuss the role of the photographers in gaining good readership of the newspaper.

(2 x 4 = weightage)