

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, MARCH 2013

(CCSS)

BB IV A 14/BC4 A14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

This part consists of three bunches of questions carrying equal weightage. Each bunch has four questions. Answer all 12 questions.

A. Fill in the blanks :

- 1 An individual who starts a business but do not carry on the business for long period, hut sells out and start another venture is called _____ Entrepreneur.
- 2 _____ means to introduce something new.
- 3 Social attitude is one of the important problems of a _____ entrepreneur.
- 4 An _____ industrial unit provides inputs to other industries.

B. Choose the correct answer from the alternatives given :

- 5 .A small service enterprise is one in which the investment in plant and machinery does not exceed :
 - (a) Rs. 1 Crore.
 - (b) Rs. 2 Crores.
 - (c) Rs. 25,00,000.
 - (d) Rs. 5 Crores.
- 6 Single window system is instituted through :
 - (a) ICICI.
 - (b) KITCO.
 - (c) KSFE.
 - (d) DIC.
- 7 Which of the following is a network technique ?
 - (a) CAPM.
 - (b) CPM.
 - (c) CPV.
 - (d) IRR.
- 8 The difference between Sales and Variable Cost
 - (a) Fixed cost.
 - (b) Profit.
 - (c) Contribution.
 - (d) Overhead.

C. Answer in one word

- 9 The time period required to recoup the original investment is called as
- 10 The excess of the maximum available time over the activity duration is termed as

11 The difference between Present value of future inflows and present value of outflows called

12 India's first technology park for Information Technology is.

(12 x ¼ = 3 weightage)

Part B

Answer all nine questions in one or two sentences each.

Each question carries a weight of 1.

13 What is Business Incubator ?

14 What are Business Clusters ? Give one example.

15 What is IRR ? State its two advantages.

16 Define Network analysis.

17 Explain Line layout.

18 What do you mean by Feasibility Analysis ?

19 What is meant by Product mix ?

20 What is meant by Margin of safety ?

21 What do you mean by project formulation ?

x 1 = 9 weightage)

Part C

Answer any five questions.

Each answer not to exceed one page.

Each question carries a weight of 2.

22 What are Industrial estates ? State its advantages.

23 What are Incentives ? Explain the advantages of incentives and subsidies.

24 Is registration compulsory for SSI units ? What are the benefits of registration ?

25 What are the advantages and disadvantages of MSMEs ?

26 What are the services offered by SISI ?

27 Explain the different incentives offered to industries set up in backward areas.

28 Distinguish between Entrepreneur and Manager.

(5 x 2 = 10 weightage)

Part D

Answer any two questions.

Each question carries a weight of 4.

29 Define Entrepreneur. Explain the factors influencing entrepreneurial growth.

30 Define project report. Explain the contents of a project report.

31 State and explain the essential qualities of a successful entrepreneurs.

2 x 4 = 8 weightage)