

FOURTH SEMESTER B.Sc. (L.R.P.) DEGREE EXAMINATION, APRIL 2016

(CUCBCSS—UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time Three Hours

Maximum : 80 Marks

Part A*Answer **all** questions.**Each question carries 1 mark*

1. Mental agonies an entrepreneur bears while organizing and running a business venture is called :
 - (a) Financial risk.
 - (b) Psychological risk.
 - (c) Personal risk.
 - (d) Career risk.
2. Entrepreneurs who are motivated by their desire self-employment.
 - (a) Spontaneous entrepreneur.
 - (b) Pure entrepreneur.
 - (c) Motivated entrepreneur.
 - (d) Induced entrepreneur.
3. _____ analysis involves an examination of the project idea in the light of internal and external constraints.
 - (a) Network.
 - (b) Input.
 - (c) **Techno** economic.
 - (d) Feasibility.
4. **DIC** means
 - (a) District investment centre.
 - (b) District industries centre.
 - (c) District incubation centre.
 - (d) None of these.
5. The term **intrapreneur** was coined by
 - (a) Peter Drucker.
 - (b) **Sehum** Peter.
 - (c) David Me **clelland**.
 - (d) Gifford.

Fill in the blanks

6. _____ is someone who has started his/her first entrepreneurial venture.
7. Competencies required by an entrepreneur for starting a business venture and carrying it on successfully are known as _____

Turn over

8. SIDO stands for
9. Share capital is a source of finance.
10. ————— includes concessions, subsidies and bounties.

(10 x = 10 marks)

Part B

*Answer any eight questions from the following .
Each question carries 2 marks.*

11. Define Entrepreneur.
12. What is financial analysis ?
13. Who is a technical entrepreneur ?
14. What is meant by subsidy ?
15. Define project report.
16. What do you mean by business incubator ?
17. Define Micro Enterprise.
18. What is TCO ?
19. What is seed capital ?
20. Expand PERT and CPM.

(8 x = 16 marks)

Part C

*Answer any six questions from the following.
Each question carries 4 marks.*

21. Explain the functions, of an Entrepreneur.
22. What are the problems faced by MSME ?
23. Write a note on KITCO.
24. Explain the phases of project management.
25. List the merits and demerits of NPV.
26. What do you mean by industrial estates ? Explain its features.
27. What are the objectives of ED clubs ?
28. Explain the services provided by business incubator.

(6 x 4 = 24 marks)

Pin D

AN any two questions

Each question carries 15 marks.

Explain the factors growth.

30. explain the various measures taken by the Government, for the promotion of small scale industries. ||

31. What is project financing? Briefly explain the merits and demerits of project financing. ||

(2 × 15 = 30 marks)