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Name.....

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2014

(CUCSS)

MC• 1C 01—BUSINESS ENVIRONMENT

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer **all** questions.

Each question carries 1 weightage.

1. What is TRIMS ?
2. What is meant by Monetary Policy ?
3. What do you mean by "Parallel economy" ?
4. What is multi-domestic management ?
5. Define "bilateral agreement".
6. What do you mean by "global village" ?

(6 x 1 = 6 weightage)

Part B

Answer any **six** questions.

Each question carries 3 weightage.

7. Discuss the importance of business environment.
8. What do you mean by economic system ? Explain the various factors.
9. Discuss the main provisions of Industrial Policy Resolution 1956.
10. Critically evaluate the achievements of Private Sector in India.
11. What is **FDI** ? Explain its role and limitations in India.
12. Discuss the rational of **MNCs**.
13. Explain the principles of **WTO**.
14. Explain "Trade Related Intellectual Property Rights (TRIPS).

(6 x 3 = 18 weightage)

Part C

Answer any **two** questions.

Each question carries 6 weightage.

15. Discuss the nature of liberalisation, privatisation and **globalisation**. Also evaluate their benefits.
16. Critically examine the resource generation programme under Eleventh Five Year Plan.
17. Explain the changing role of Public Sector in the country.

(2 x 6 = 12 weightage)