

C 83759-A

Name

Reg. No.

SECOND SEMESTER M.Com. **DEGREE EXAMINATION, JUNE 2015**
(CUCSS)

MC 2C 08—I.T. APPLICATION IN COMMERCE
(2010 Admissions)

Maximum : 36 Weightage

Time : Three Hours

Part A

*Answer **all** the questions.
Each question carries 1 weightage.*

1. What is a process model ?
2. State how you would create a comparative Balance Sheet using spreadsheet.
3. What is Profitability Index ?
4. What is EOQ ?
5. State the graphical method to determine BEP.
6. What is data warehousing ?

(6 x 1 = 6 weightage)

Part B

*Answer any six questions.
Each question carries 3 weightage.*

7. Explain the applications of RDBMS in Business Decisions.
8. What are the components of DBMS ?
9. State how financial statement Analysis is undertaken using spreadsheets ?
10. What are the steps involved in scenario management ?
11. What is data mining, Why is it relevant ?
12. How is a flexible Budget created ?
13. Explain the I.T. tools that help in creating charts that support business decisions ?
14. How would you interpret accounting ratios using spreadsheets ?

(6 x 3 = 18 weightage)

Part C

*Answer any two questions.
Each question carries 6 weightage.*

15. Explain the steps involved in Data base designing.
16. What are Business Decision models ? State how you would create such a model for project appraisal.
17. Explain the opportunities and threats in the applications of I.T. in Business ?

(2 x 6 = 12 weightage)