D 93091	Name
	Reg. No

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2015

(CUCSS)

MC 1C 05—ORGANISATIONAL THEORY AND BEHAVIOUR (2015 Admissions)

Time: Three Hours Maximum: 36 Weightage

Part A

Answer all questions. Each question carries 1 weightage.

- 1. What do you mean by 'Locus of Control'?
- 2. What is 'Sensitivity Training'?
- 3. What is 'Emotional Intelligence'?
- 4. What is 'Social Loafing'?
- 5. What do you mean by `Type A' personality?
- 6. What is 'MBO'?

 $(6 \times 1 = 6 \text{ weightage})$

Part **B**

Answer any **six** of the following questions in not less than **two pages** each.

Each question carries 3 weightage.

- 7. What is 'fundamental attribution error'?
- 8. Briefly explain the 'operant conditioning' at work life.
- 9. Why perception is a key factor in managerial effectiveness?
- 10. Explain the components of 'Big Five' Personality factors.
- 11. Explain the effect of the characteristics of the target on perceptual process.
- 12. Describe the types of communication barriers that exist within the organization.
- 13. Explain the different stages of group formation.
- 14. Explain Herzberg's 'Two Factor' theory of motivation.

 $(6 \times 3 = 18 \text{ weightage})$

Part C

Answer any **two** questions in not less than **six pages.**Each question carries **6** weightage.

- 15. Discuss the significance of **OB** as a separate field of study in management. What are the emerging challenges and opportunities for **OB** in the multicultural corporate milieu?
- 16. What are the basic forces defining the group behaviour? What are the dynamics of an operating work group? To what extent, group behaviour contributes to organisational effectiveness?
- 17. Discuss the importance of OD intervention strategies for enhancing organizational effectiveness.

 $(2 \times 6 = 12 \text{ weightage})$

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