

D 11143

(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION,
NOVEMBER 2016**

(CUCBCSS—UG)

Open Course

BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer **all** the questions.
Each question carries 1 mark.*

1. **SCM** stands for_____
2. _____ ~~is the backbone of all~~ electronic payment systems in e-commerce transactions.
3. **EDI** means :
 - (a) Enterprise Data Information.
 - (b) Electronic Data Interchange.
 - (c) Express Data Interchange.
 - (d) None of these.
4. **EPS** means :
 - (a) Enterprise Planning System.
 - (b) Electronic Purchasing System.
 - (c) Electronic Payment System.
 - (d) None of these.

(4 x 1= 4 marks)

Part B

*Answer any **five** questions.
Each question carries 2 marks.*

5. What is the meaning of E-Commerce ?
6. What are Click-only Companies ?
7. What are the dimensions of E-Commerce ?
8. What is **B2G** E-Commerce ?
9. What is **e-cash** ?
10. What is Smart Card ?
11. What is Virus ?

(5 x 2 = 10 marks)

Turn over

Part C

*Answer any **four** questions.
Each question carries 4 marks.*

12. What are the differences between Traditional Commerce and Pure E-Commerce ?
13. Explain the issues of E-Commerce.
14. Briefly explain the factors that influence the success of **E-Commerce**.
15. Compare Debit Card and Credit Card.
16. Write a short note on Biometrics.
17. Briefly explain the legal and ethical issues in E-commerce.

(4 x 4 = 16 marks)

Part D

*Answer any **one** question.
The question carries 10 marks.*

18. What are the Features of E-Commerce ? Explain.
19. Explain the different categories of E-Commerce.

(1 x 10 = 10 marks)