

FOURTH SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2017

Multimedia

SDC 4MM 13—PRODUCTION AND POST PRODUCTION

Time : Three Hours

Maximum : 80 Marks

Section AI. Write one word *or* one sentence answers for the following questions.

- 1 _____ audio/video refers to the broadcasting of radio and television programmes through the Internet.
 - (a) Interactive.
 - (b) Streaming live.
 - (c) Streaming stored.
 - (d) None of the above.
- 2 _____ is used to compress images.
 - (a) MPEG.
 - (b) JPEG.
 - (c) Both (a) and (b).
 - (d) None of the above.
- 3 Which of these types of cuts is not generally regarded as a component of continuity editing ?
 - (a) Jump cut.
 - (b) The reverse-angle cut.
 - (c) The match on action.
 - (d) The eye-line match.
- 4 _____ is a fundamental element of design and visual story telling.
- 5 _____ is the combining of visual elements from separate sources into single images.
- 6 _____ is the relative ratio among elements.
 - (a) Harmony.
 - (b) Balance.
 - (c) Proportion.
 - (d) Rhythm.
- 7 Costuming may also be used to emphasis a _____.
- 8 A play that utilizes episodic dramatic structure is most likely to feature which of the following elements ?
 - (a) A large cast of characters.
 - (b) A linear plot that follows a chain of causes and effects.
 - (c) A single locale.
 - (d) A time span that approximates real time.

Turn over

- 9 Which shot is also called overhead shot ?
- 10 Television and theatrical scripts usually end with the words _____ and _____.

(10 × 1 = 10 marks)

Section B

II. Write short notes on any *eight* of the following.

- 11 What is contrast ?
- 12 Why do we use colour grading ?
- 13 What is luminance ?
- 14 What is exporting and uploading ?
- 15 Explain 30° rule.
- 16 What are the types of conflict ?
- 17 What do you mean by embedding video ?
- 18 Name two video editing software.
- 19 What is docudrama ?
- 20 What do you mean by compositing ?
- 21 What are the six types of sound elements ?
- 22 What is the difference between script and story board ?

(8 × 2 = 16 marks)

Section C

III. Write short essays on any *six* of the following.

- 23 What is three-act structure ?
- 24 Explain parallelism in editing.
- 25 What is colour correction ?
- 26 Explain continuity of action.
- 27 What is visual space ?
- 28 What is mise-en-scene ?

- 29 What is post-production ?
- 30 Write a short description of script format.
- 31 Write a brief note about an educational documentary.

(6 × 4 = 24 marks)

Section D

IV. Write essays on any *two* of the following.

- 32 Draw digital workflow and explain it.
- 33 Explain the language of cinema.
- 34 What are the fundamentals of screen writing ?
- 35 Draw a story board of a short film.

(2 × 15 = 30 marks)