

## FOURTH SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2017

Common Course

GEC 4ED 12—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

**Part I (Objective Questions)***Answer all ten questions.*

Choose the correct answer :

1. \_\_\_\_\_ entrepreneurs are extremely task oriented.  
(a) Technical. (b) Fabian.  
(c) Induced. (d) Business.
2. The capacity to develop new ideas, concepts and processes is known as \_\_\_\_\_.  
(a) Innovation. (b) Invention.  
(c) Skill. (d) Creativity.
3. Person who works within an organization and having entrepreneurial capabilities is :  
(a) Entrepreneur. (b) Intrapreneur.  
(c) Manager. (d) Chief executive.
4. The initial capital that is required to obtain loans from the financial institutions is called \_\_\_\_\_.  
(a) Seed capital. (b) Incentive.  
(c) Subsidy. (d) None of these.
5. A single lump sum which is given by a Government to an entrepreneur to cover the cost is known as \_\_\_\_\_.  
(a) Subsidy. (b) Concession.  
(c) Bounties. (d) None of these.

Fill in the blanks :

6. \_\_\_\_\_ is the process of collection, compilation and analysis of economic data for the purpose of finding out possible opportunities for investment.
7. \_\_\_\_\_ analysis is done to ascertain the financial viability of a project.

**Turn over**

8. \_\_\_\_\_ is the difference between sales and variable cost.
9. \_\_\_\_\_ represents the start and end of an activity.
10. Incubators organised by the Government are called \_\_\_\_\_.

(10 × 1 = 10 marks)

### Part II (Short Answer Questions)

Answer any **eight** out of the ten questions in two **or** three sentences.

11. Who is an entrepreneur ?
12. What do you understand by export oriented unit ?
13. Define business incubator.
14. What is a project ?
15. What are non-quantifiable projects ?
16. Define project management.
17. What do you understand by project Formulation ?
18. What is network analysis ?
19. What is an event related to network analysis ?
20. What are incentives ?

(8 × 2 = 16 marks)

### Part III (Short Essay Questions)

Answer any **six** out of the eight questions in about 200 words.

21. What are the nature and characteristics of entrepreneurship ?
22. What are the advantages of MSMEs ?
23. What are the functions of entrepreneurship development clubs ?
24. What are the stages of Project life cycle ?
25. What are the phases of project management ?
26. What are the roles and responsibilities of project manager ?
27. What are the factors influencing plant layout ?
28. What are the objectives of network analysis ?

(6 × 4 = 24 marks)

**Part IV (Essay Questions)**

*Answer any two out of the three questions in about 800 words.*

29. Discuss the factors affecting entrepreneurial growth.
30. Explain the problems faced by women entrepreneurs.
31. Explain the objectives and importance of a project report.

(2 × 15 = 30 marks)