

**FOURTH SEMESTER B.Sc. (L.R.P.) DEGREE EXAMINATION, APRIL 2018****(CUCBCSS—UG)****Common Course****A 13—ENTREPRENEURSHIP DEVELOPMENT****Time : Three Hours****Maximum : 80 Marks****Part A***Answer all questions.**Each question carries 1 mark.***A. Choose the correct answer :**

- 1 Entrepreneurship is a function of \_\_\_\_\_.  
(a) Innovation. (c) Both (a) and (b).  
(b) Leadership. (d) None of these.
- 2 \_\_\_\_\_ 'is not a social factor that affects entrepreneurial growth.  
(a) Market. (c) Occupation.  
(b) Caste system. (d) Family background.
- 3 The aim of \_\_\_\_\_ is to achieve the project objectives with the minimum expenditure and adequate resources.  
(a) Project identification. (c) Project formulation.  
(b) Project selection. (d) None of these.
- 4 \_\_\_\_\_ are entrepreneurs those who refuse to adopt and use opportunities to make changes in production.  
(a) Adoptive entrepreneurs. (c) Fabian entrepreneurs.  
(b) Drone entrepreneurs. (d) Rational entrepreneurs.
- 5 SSIs where the process of production will be only through manual labour and no machines will be used are known as \_\_\_\_\_.  
(a) Small scale enterprises. (c) Cottage industries.  
(b) Village industries. (d) All the above.

**Turn over**

## B. Fill in the blanks :

- 6 \_\_\_\_\_ is a person who combines capital and labour for the purpose of production.
- 7 \_\_\_\_\_ is an entrepreneur who is induced to take up an entrepreneurial activity due to assistance, incentive, subsidies etc.
- 8 In \_\_\_\_\_ layout similar machines are placed in one place according to the functions they perform.
- 9 KITCO stands for \_\_\_\_\_.
- 10 \_\_\_\_\_ is a specific activity on which money is spent in the expectation of returns.

(10 × 1 = 10 marks)

**Part B (Short Answer Questions)**

*Answer any eight questions.  
Each question carries 2 marks.*

11. What is meant by enterprise ?
12. What do you mean by financial risk ?
13. Who is a Fabian entrepreneur ?
14. What do you mean by TRYSEM ?
15. What is meant by project appraisal ?
16. What is meant by venture capital ?
17. What is a project report ?
18. What do you mean by single window scheme ?
19. What is an incentive ?
20. Define working capital ?

(8 × 2 = 16 marks)

**Part C (Short Essay Questions)**

*Answer any six questions.  
Each question carries 4 marks.*

21. Differentiate an entrepreneur and a manager.
22. What are the qualities of a successful entrepreneur ?
23. How Clarence Danhof classified entrepreneurs ?
24. Explain the need for incentives.
25. Explain the functions of DIC to promote entrepreneurship.

26. What are the pre-requisites of successful project implementation ?
27. What are the characteristics of a project ?
28. What are the factors to be considered while screening the project idea ?

(6 × 4 = 24 marks)

**Part D (Essay Questions)**

*Answer any two questions.*

*Each question carries 15 marks.*

29. Who are woman entrepreneurs ? What are the problems faced by woman entrepreneurs ?
30. "Project formulation is an important stage in the project management". Do you agree ? Briefly explain various phases of project management.
31. What do you mean by SIDBI ? What are its functions ? Explain various schemes of SIDBI to assist entrepreneurs.

(2 × 15 = 30 marks)