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Name.....

Reg. No.....

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2018

(CUCBCSS—UG)

Complementary Course

JOU 3C 02—FUNDAMENTALS OF CINEMA

AND

JOU 4C 02—INTRODUCTION TO NEW MEDIA

Time : Three Hours

Maximum : 80 Marks

Part A

Answer any five questions not exceeding 50 words.

Each question carries 3 marks.

1. *The Kid.*
2. Fill light.
3. *The Dream.*
4. Trolley shot.
5. Nickelodeon.
6. IT Act.
7. Blogger activists.
8. Search engines.
9. *Cambridge Analytica.*
10. Podcast.

(5 × 3 = 15 marks)

Part B

Answer any seven questions not exceeding 100 words.

Each question carries 5 marks.

11. Assess the contribution of Sergie Eisenstein.
12. Despite the overwhelming advances in technology, cinema as medium of entertainment is still holding the number one position.' Discuss

Turn over

13. Trace the history of Hollywood as one of the leading centres of film making.
14. Elucidate the important camera angles used in filming.
15. Write a profile of Ritwik Ghatak.
16. Assess the contributions of Anand Patwardhan to Indian documentary.
17. Online news apps are redefining the news consumption habit. Discuss.
18. Discuss the important characteristics of online reporting.
19. Discuss the important characteristics of new media
20. Trace the evolution of internet in India.
21. 'Data theft in the online platform has become a real threat.' Discuss your views on the subject.
22. Analyse the provisions for the protection of privacy in the Indian cyber laws.

(7 × 5 = 35 marks)

Part C

Answer the following questions not exceeding 400 words.

Each question carries 15 marks.

23. Define visual language. What all elements constitute the making of a visual language ?

Or

Describe the contributions of Adoor Gopalakrishnan and G Aravindan to Malayalam films.

24. Describe the scope and challenges of social media.

Or

Data pertaining to individual is gathered and sold to private players through Facebook and other social media. Analyse this statement in the light of individual's right to privacy and the cyber laws of the country.

(2 × 15 = 30 marks)