C 61304-A

(Pages : 4)

Name...

Reg. No...................................

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

Economics

ECO 4B 06—COMPUTER APPLICATION FOR ECONOMIC ANALYSIS

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes	Total No. of Questions : 20	Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.

2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.

3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.

4. The MCQ question paper will be supplied after the completion of the descriptive examination.

ECO 4B 06—COMPUTER APPLICATION FOR ECONOMIC ANALYSIS

(Multiple Choice Questions for SDE Candidates)

1. Which of the items below are considered removable storage media ?

    (A) Removable hard disk cartridges.   (B) (Magneto-optical) disk.

    (C) Flexible disks cartridges.   (D) All of the above.

2. What difference does the 5th generation computer have from other generation computers ?

    (A) Technological advancement.   (B) Scientific code.

    (C) Object Oriented Programming.   (D) All of the above.

3. The short cut for centrally aligning a text is :

    (A) Ctrl + C.   (B) Ctrl + L.

    (C) Ctrl + E.   (D) Ctrl + R.

4. The keyboard short cut for cut command is :

    (A) Ctrl + C.   (B) Altl + C.

    (C) Ctrl + X.   (D) Alt + V.

5. Portrait and Landscape are :

    (A) Paper Size.   (B) Page layout.

    (C) Page orientation.   (D) None of the above.

6. Which enables us to send the same letter to different persons ?

    (A) Macros.   (B) Mail merge.

    (C) Template.   (D) None.

7. ———— consists of most frequently used commands such as cut, copy, paste, print etc.

    (A) Quick access toolbar.   (B) Title bar.

    (C) Status bar.   (D) Rulers.

8. —————— consists of information about the active document like number of words, lines, active page number etc.....

    (A) Menu Bar.   (B) Status Bar.

    (C) Scroll Bar.   (D) Title Bar.

9. To view header and footer you must switch to :

    (A) Normal View.   (B) Print layout view

    (C) Print Preview mode.   (D) Both (B) and (C).

10. Which of the following is not one of the three basic tasks of 'Mail Merge' ?

    (A) Create main document.   (B) Create data source.

    (C) Merge two files.   (D) Set the mailing list parameters.

11. In Word 2007 the Zoom is placed on :

    (A) View tab.   (B) Home tab.

    (C) Status bar.   (D) Both (A) and (C).

12. Which among the following represents a union type cell reference in Excel ?

    (A) (A10 : A20).   (B) (B10 : B20).

    (C) (A10, A20)   (D) A10.

13. Which among the following represents a individual cell reference in Excel ?

    (A) (C10 : C20).   (B) (D10, D20).

    (C) (A10, A20).   (D) F10.

14. AutoSum can be used to calculate :

    (A) Sum.   (B) Average.

    (C) Maximum.   (D) All of the above.

15. Which of the following is forecasting tool ?

    (A) Moving Average.   (B) Variance.

    (C) Linear trend line.   (D) Cubic trend line.

16. —————— means the structure or order of the elements of a formula.

    (A) Operator.   (B) Cell.

    (C) Formula Syntax.   (D) Operand.

17. Fly in is predefined —————.

    (A) Design Template.   (B) Colour scheme.

    (C) Animation Scheme.   (D) None of these.

18. In normal view, this tab displays the content of each slide :

    (A) Slides.   (B) View.

    (C) Sort.   (D) Outline.

19. What PowerPoint feature will you use to apply motion effects to different objects of a slide ?

    (A) Slide transition.   (B) Slide design

    (C) Animation Objects.   (D) Text Box.

20. From which menu you can access picture, chart, smart card and movie :

    (A) Home.   (B) Insert.

    (C) Design.   (D) View.

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Economics

ECO 4B 06—COMPUTER APPLICATION FOR ECONOMIC ANALYSIS

Time : Three Hours   Maximum : 80 Marks

Answers may be written either in English or in Malayalam.

Part A

Answer all twelve questions.
Each question carries ½ mark.

1. Which application used for the creation of presentations :

    (a) MS Excel.   (b) MS Powerpoint.

    (c) MS Word.   (d) MS Outlook.

2. Internet is :

    (a) An interconnected network of computers.

    (b) A local computer network.

    (c) A worldwide network of computers.

    (d) A worldwide interconnected network of computers which use a common protocol to communicate with one another.

3. LinkedIn is a :

    (a) Business- and employment-oriented social networking service.

    (b) Medical education network.

    (c) E-mail account.

    (d) Internet service provider.

4. ———————— is a tool which allows you to create form letters, mailing labels and envelopes by linking a main document to a set of data or data source :

    (a) Tool bar.   (b) Mail group.

    (c) Mail merge.   (d) None of these.

5. A page in the Web is created by using the language is called :

    (a) HDMI.   (b) URL.

    (c) PDF.   (d) HTML.

Turn over

6. The keyboard shortcut for 'Save' command is :

   (a) Ctrl + V.   (b) Ctrl + S.

   (c) Ctrl + P.   (d) Alt + S.

7. Bluetooth is an example of :

   (a) Personal area network.   (b) Local area network.

   (c) Virtual private network.   (d) None of the mentioned.

8. IP stands for :

   (a) Internal protocol.   (b) Interest protocol.

   (c) Internet protocol.   (d) None of the given.

9. The Background style of a power point presentation is known as :

   (a) Effects.   (b) Theme.

   (c) Transition.   (d) Animation.

10. WAN stands for :

   (a) Wap Area Network.   (b) Wide Area Network.

   (c) Wide Array Net.   (d) Wireless Area Network.

11. If you want to show the sector wise contribution to GDP, which chart you will prefer :

   (a) Pie Chart.   (b) Line chart.

   (c) Column chart.   (d) Area chart.

12. An Excel file is called :

   (a) Work journal.   (b) Work book.

   (c) Work sheet.   (d) None of the above.

(12 × ½ = 6 marks)

Part B (Very Short Answer Type Questions)

Answer any **ten** *questions.*
Each question carries 2 marks.

13. Define Open source software.

14. Name two applications of MS Excel in Economics.

15. What is Database management system ?

16. Write a note on MS power point.

17. What is Digital economy ?

18. What is input device ?

19. What is the meaning of E-Commerce ?

20. What is WWW ?

21. What is a web browser ?

22. What is Electronic cash payment ?

23. Distinguish between WAN and LAN.

24. Define Blog.

(10 × 2 = 20 marks)

Part C (Short Essay Questions)

Answer any six questions.
Each question carries 5 marks.

25. Write a note on the history of E-Commerce.

26. What are the uses and features of MS PowerPoint ?

27. Explain the applications of data analysis in economic analysis.

28. What are the functions of DBMS ?

29. Write a note on social network sites.

30. Explain the structure of a computer.

31. Explain MS Excel and its representation of data using diagrams and graphs.

32. Briefly explain the measurement of secular trend using MS Excel.

(6 × 5 = 30 marks)

Part D (Essay Questions)

Answer any two questions.
Each question carries 12 marks.

33. Briefly explain the basic components of computer.

34. What are the uses and features of MS word and MS Excel ?

35. Briefly explain mail merge.

36. What is E-commerce ? What are the impacts, challenges and limitations of E-commerce ?

(2 × 12 = 24 marks)