

**D 52673-A**

(Pages : 8)

Name.....

Reg. No.....

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2018**

(CUCBCSS—UG)

Core Course

**BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS**

(2014 Admissions)

(Multiple Choice Questions for SDE Candidates)

**Time : 15 Minutes**

**Total No. of Questions : 20**

**Maximum : 20 Marks**

### **INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

## BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(Multiple Choice Questions for SDE Candidates)

1. Father of Modern Management theory is \_\_\_\_\_.  
(A) Henry Fayol. (B) F.W. Taylor.  
(C) Henry Gantt. (D) None.
2. Management can be considered as \_\_\_\_\_.  
(A) Exact science. (B) Inexact science.  
(C) Pseudo science. (D) (B) or (C).
3. According to functional foremanship, the speed boss, Inspector, foreman and gang boss are entrusted with the \_\_\_\_\_ aspect of work.  
(A) Planning. (B) Organizing.  
(C) Doing. (D) None of these.
4. \_\_\_\_\_ is undertaken to find out the one best way of doing the thing.  
(A) Job Analysis. (B) Merit rating.  
(C) Job enrichment. (D) None.
5. Everything which goes to increase the importance of subordinates role is \_\_\_\_\_.  
(A) Decentralization. (B) Centralization.  
(C) Either (A) or (B). (D) None.
6. \_\_\_\_\_ school of thought has developed on the idea that there is no single best method to find solutions to Managerial problems.  
(A) System approach. (B) Empirical.  
(C) Contingency. (D) Operational.
7. \_\_\_\_\_ approach of management heavily concentrates on 'People' aspect of management.  
(A) Human relations. (B) System.  
(C) Empirical. (D) Management science.

8. \_\_\_\_\_ is introduced to secure the benefits of division of labour or specialization at the supervising level under scientific management.
- (A) Operating management. (B) Functional foremanship.  
(C) Either (A) or (B). (D) None.
9. The main objective of \_\_\_\_\_ study is to determine and eliminate unnecessary and wasteful movements.
- (A) Work study. (B) Time study.  
(C) Motion study. (D) All of these.
10. According to \_\_\_\_\_ principle, there should always exist one head and one plan for a group of activities having the same objective.
- (A) Unity of direction. (B) Unity of command.  
(C) Esprit de corps. (D) None.
11. \_\_\_\_\_ is defined as a chain of superiors ranging from the ultimate authority to the lowest ranks.
- (A) Structure. (B) Scalar chain.  
(C) Both of these. (D) None of these.
12. The two factor theory of Motivation was developed by \_\_\_\_\_.
- (A) A.H. Maslow. (B) Douglas Mc. Gregor.  
(C) Herzberg. (D) Rensis Likert.
13. \_\_\_\_\_ has given the concept of administrative man as the model for decision-making.
- (A) A.H. Maslow. (B) Douglas Mc. Gregor.  
(C) Herzberg. (D) Herbert Simon.
14. Management according to \_\_\_\_\_ Approach is the study of practical experience of Managers and hence such a study would provide a better understanding to the effective way of Managing an enterprise.
- (A) Empirical. (B) Management science.  
(C) Contingency. (D) Operational.

Turn over

15. \_\_\_\_\_ is the activity of influencing people to strive willingly for group of objectives.
- (A) Motivation. (B) Leadership.
- (C) Communication. (D) None of these.
16. In \_\_\_\_\_ style of leadership a manager centralizes decision-making power in himself.
- (A) Autocratic. (B) Participative.
- (C) Free rein. (D) None of these.
17. \_\_\_\_\_ leadership gives complete freedom to subordinates.
- (A) Authoritarian. (B) Participative.
- (C) Free rein. (D) None of these.
18. \_\_\_\_\_ is vested with the democratic style of leadership.
- (A) Negative Motivation. (B) Centralization of authority.
- (C) Decentralization of authority. (D) One-way communication.
19. Ethics is a \_\_\_\_\_.
- (A) Social science. (B) Science of conduct.
- (C) Normative Science. (D) All of these.
20. \_\_\_\_\_ refers to certain norms governing the conduct of workers involved in a work situation.
- (A) Team Work. (B) Work Ethos.
- (C) Work Group. (D) Work Management.

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1. The two factor theory of Motivation was developed by \_\_\_\_\_.  
(a) A.H. Maslow. (b) Douglas Mc. Gregor.  
(c) Herzberg. (d) Rensis Likert.
2. Authority flows from :  
(a) Top to Bottom. (b) Bottom to top.  
(c) Horizontally. (d) All of these.
3. A superior cannot delegate :  
(a) Authority. (b) Responsibility.  
(c) Duty. (d) None of these.
4. \_\_\_\_\_ Communication is also known as Grape wine.  
(a) Formal. (b) Informal.  
(c) Lateral. (d) None of these.
5. \_\_\_\_\_ are the principles, which govern and guide business people to perform business functions.  
(a) Business ethics. (b) Code of conduct.  
(c) All of these. (d) None.
6. In \_\_\_\_\_ type of organization, workers receive instructions from various specialists.
7. MBO stands for \_\_\_\_\_.

**Turn over**



8. Theory X and Theory Y was developed by \_\_\_\_\_.
9. Management may be called as \_\_\_\_\_ science.
10. The principles of Scientific Management were more concerned with the problems at the \_\_\_\_\_ levels.

(10 × 1 = 10 marks)

### Part B

*Answer any **eight** questions.  
Each question carries 2 marks.*

11. What is staffing ?
12. What do you mean by the principle 'discipline' in management ?
13. What is strategic plan ?
14. What is centralization ?
15. What is co-ordination ?
16. What do you mean by code of ethics in business ?
17. Define Management.
18. What is MBO ?
19. What is organization culture ?
20. What do you mean by Line Organization ?

(8 × 2 = 16 marks)

### Part C

*Answer any **six** questions.  
Each question carries 4 marks.*

21. What is planning ? State the objectives of planning.
22. State the concept of universality of management.
23. What is Theory Y of motivation ?
24. "Good business ethics promote good business". Discuss.
25. Is management a science ? Explain, why.

26. What is functional organization ?
27. Briefly discuss the steps involved in a selection process.
28. Discuss Maslow's Need Hierarchy Theory of Motivation.

(6 × 4 = 24 marks)

### **Part D**

*Answer any **two** questions.*

*Each question carries 15 marks.*

29. What is management ? Discuss the different schools of management thought.
30. What are the different types of organization structure ? Discuss the advantages and disadvantages of Line and Staff organization and Functional organization.
31. What are the qualities required for a successful leader ? Discuss different leadership styles.

(2 × 15 = 30 marks)