

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

(A) Choose the correct answer :

- 1 _____ is a type of finance in which the owner of asset allows the user to use the asset for a specified period for a consideration.
(a) Venture capital. (c) Lease finance.
(b) Hire purchase. (d) None of these.
- 2 Entrepreneurship is a function of _____.
(a) Innovation. (c) Both (a) and (b).
(b) Leadership. (d) None of these.
- 3 _____ are entrepreneurs those who refuse to adopt and use opportunities to make changes in production.
(a) Adoptive entrepreneurs. (c) Fabian entrepreneurs.
(b) Drone entrepreneurs. (d) Rational entrepreneurs.
- 4 KSIDC was established in the year _____.
(a) 1955. (c) 1948.
(b) 1990. (d) 1961.
- 5 _____ is the process of examining technical, economic, financial, commercial and social aspects of a project.
(a) Project identification. (c) Screening of idea.
(b) Project formulation. (d) None of these.

Turn over

(B) Fill in the blanks :

- 6 _____ is an entrepreneur who is induced to take up an entrepreneurial activity due to assistance, incentive, subsidies etc.
- 7 _____ is the financial assistance that is to be used during the time lag between sanctioning and disbursement of term loans.
- 8 In _____ layout similar machines are placed in one place according to the functions they perform.
- 9 NPV stands for _____.
- 10 _____ is a specific activity on which money is spent in the expectation of returns.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any **eight** questions.
Each question carries 2 marks.*

- 11 Who is an Entrepreneur ?
- 12 Who is a drone entrepreneur ?
- 13 What do you mean by plant capacity ?
- 14 What is project profile ?
- 15 What is meant by bridge capital ?
- 16 What is an incentive ?
- 17 Define sick units.
- 18 What is technical analysis ?
- 19 What is plant layout ?
- 20 What do you mean by term loan ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any **six** questions.
Each question carries 4 marks.*

- 21 What are the objectives of EDP ?
- 22 What are the problems faced by women entrepreneurs ?

- 23 Differentiate entrepreneur and intrapreneur.
- 24 Explain the importance of network analysis ?
- 25 What are the sources of project ideas ?
- 26 What are the advantages of lease financing ?
- 27 What are the characteristics of a project ?
- 28 What are the objectives of small scale industries ?

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two questions.

Each question carries 15 marks.

- 29 Who are woman entrepreneurs ? What are the reasons for the slow growth of woman entrepreneurs in Kerala ?
- 30 What do you mean by SSI units ? Explain the problems of SSI units.
- 31 What is meant by project management ? Explain various phases of project management.

(2 × 15 = 30 marks)