

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2018

(CUCBCSS—UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part I (Objective Questions)*Answer all ten questions.*

Choose the correct answer :

1. ——— entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
(a) Technical. (b) Fabian.
(c) Induced. (d) Business.
2. Which of the following risks is borne by the entrepreneur ?
(a) Financial risks. (b) Personal risks.
(c) Psychological risks. (d) All of these.
3. ——— units provide inputs to other industries.
(a) Export. (b) Small.
(c) Ancillary. (d) None of these.
4. Under the single roof of the ——— all the services and support required by small and village entrepreneurs are provided.
(a) KSIDC. (b) KITCO.
(c) DIC. (d) KINFRA.
5. A bonus or financial aid which is given by a Government to an industry to help it compete with other units in home market or in a foreign market is known as ———.
(a) Subsidy. (b) Concession.
(c) Bounties. (d) None of these.

Fill in the blanks :

6. ——— refers to any investment opportunity which is to be exploited for profit.
7. Project formulation means ——— study.

Turn over

8. ——— is a network technique of scheduling and controlling the project where activity times cannot be precisely estimated.
9. ——— analysis is a technique commonly used to assess expected product profitability.
10. ——— incubators transit the findings of research and development into new products and technologies.

(10 × 1 = 10 marks)

Part II (Short Answer Questions)

*Answer any **eight** out of the ten questions in two or three sentences.*

11. Define Entrepreneurship.
12. What is business incubator ?
13. What are quantifiable projects ?
14. What is project management ?
15. What do you understand by Project Selection ?
16. What do you understand by technical analysis ?
17. What is an activity related to network work analysis ?
18. What is project report ?
19. What is subsidy ?
20. What is bridge Capital ?

(8 × 2 = 16 marks)

Part III (Short Essay Questions)

*Answer any **six** out of the eight questions in about 200 words.*

21. What are the characteristics of an entrepreneur ?
22. Discuss the important personal barriers to entrepreneurship.
23. What are the remedies to solve the problems faced by women entrepreneurs ?
24. What are the objectives of MSMEs ?
25. What are the objectives of entrepreneurship development clubs ?
26. What are the characteristics of a project ?
27. Discuss the need of project management.
28. What are the elements of project formulation ?

(6 × 4 = 24 marks)

Part IV (Essay Questions)

*Answer any **two** out of the three questions in about 800 words.*

29. Explain the importance of MSMEs in developing countries.
30. Explain the contents of project report.
31. Discuss the advantages of business opportunities in Kerala.

(2 × 15 = 30 marks)