

D 53007

(Pages : 3)

Name.....

Reg. No.....

FIRST SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2018

Multimedia

SDC 1M M02—INTERNET PROGRAMMING (NEW MEDIA, INTERNET,
PROGRAMMING WEB)

Time : Three Hours

Maximum : 80 Marks

Section A (Very Short Answer Questions)

Answer all questions.

Each question carries 1 mark.

1. What is an ISP ?
(a) Internet System Protocol. (b) Internal System Program.
(c) Internet Service Provider. (d) None of the above.
2. What is the full form of HTTP ?
(a) Hyper Text Transfer Protocol. (b) Hyper Text Transfer Package.
(c) Hyphenation Text Test Program. (d) None of the above.
3. HTML is considered as ——— language.
(a) Programming Language. (b) OOP Language.
(c) High Level Language. (d) Markup Language.
4. Select the one which is not a generic domain :
(a) .edu. (b) .gov.
(c) .us. (d) .com.
5. Which of the following is not an attribute of tag ?
(a) alt. (b) src.
(c) width. (d) href.
6. HTML document start and end with which tag pairs ?
(a) <HEAD>.. ..</HEAD>. (b) <BODY>.. ..</BODY>.
(c) <HTML>.. ..</HTML>. (d) <WEB>.. ..</WEB>.

Turn over

7. Markup tags tell the web browser :
- (a) How to organize the page.
 - (b) How to display the page.
 - (c) How to display message box on page.
 - (d) None of these.
8. <INPUT> is a ____.
- (a) Format tag.
 - (b) Empty tag.
 - (c) Both (a) and (b).
 - (d) None of these.
9. What does CSS stand for ?
- (a) Colorful Style Sheets.
 - (b) Cascading Style Sheets.
 - (c) Computer Style Sheets.
 - (d) Creative Style Sheets.
10. Which is the property that represents the content displayed in the window ?
- (a) Document
 - (b) Content.
 - (c) Window
 - (d) Frame.

(10 × 1 = 10 marks)

Section B (Short answer questions)

*Answer any **eight** of the following.
Each question carries 2 marks.*

- 11. What are the functions of a web browser ?
- 12. Name the classifications of domain names.
- 13. What you mean by search engines ?
- 14. What is the use of Electronic Mail ?
- 15. Which are the heading tags in HTML ?
- 16. What is the difference between bulleted list and numbered list ?
- 17. What you mean by client-side scripting language ? Give an example.
- 18. What are the differences between internal and external stylesheets ?
- 19. What do you mean by event handlers ?
- 20. What are all the looping structures in JavaScript ?
- 21. What is the difference between HTML elements and tags ?
- 22. What is the difference between linking to an image, a website, and an email address ?

(8 × 2 = 16 marks)

Section C (Short Essay Questions)

*Answer any **six** of the following.*

Each question carries 4 marks.

23. What are the new media-related elements in HTML5 ?
24. Describe the difference between cookies, sessionStorage, and localStorage.
25. List some of the HTML authoring tools.
26. DHTML - What is DHTML ? What are the features of DHTML ?
27. Differentiate HTTP and FTP.
28. Write a note on web server.
29. What are the 3 modes of data transmission used in FTP ? Explain.
30. Write short note on e-commerce. With example.
31. Briefly explain the structure of a basic HTML code.

(6 × 4 = 24 marks)

Section D (Essay Questions)

*Answer any **two** questions.*

Each question carries 15 marks.

32. Explain the different types of e-business models. What is the difference between e-commerce and e-business ?
33. Explain in detail about javascript functions.
34. Write different types of selectors in CSS with example ? Create a web page for your profile and add appropriate CSS selectors for formatting the document using CSS file.
35. Write a HTML code for creating an webpage containing an application form (includes label, text box, text area, radio button, dropdown list, button etc.).

(2 × 15 = 30 marks)